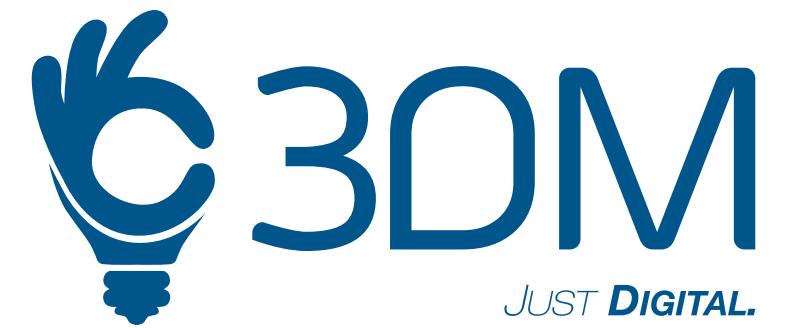


Designed and  
Presented By



# AKRÉYA

# LOGO PRESENTATION

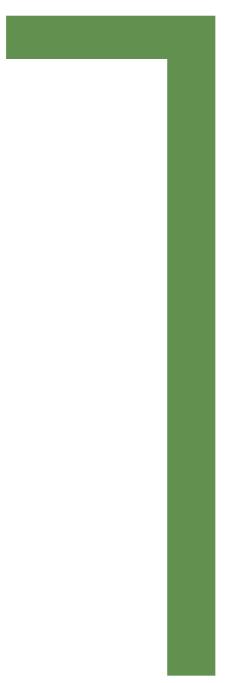
# A K R É Y A

This name is derived from Sanskrit “Akraya,” meaning “the summit” or “the pinnacle.”

Akréya symbolizes achieving the pinnacle of living, perfect for a community that redefines high standards.

The name is aspirational and elegant, redefining the essence of elevated living—not in height, but in standards, aspirations, and the art of refined living in terms of nature and luxury.

LOGO  
APPROACH





Akreya stands as a sanctuary of peace, symbolized by the bird perched atop the "e"—a metaphor for freedom, elevation, and harmony with nature.

The bold font conveys strength and reliability,

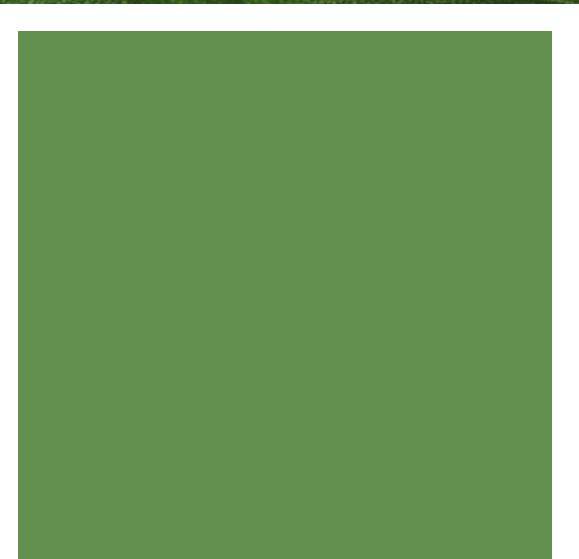
akreya

A close-up photograph of several large, vibrant green leaves, likely from a tropical plant. The leaves are broad with prominent veins and some small water droplets on their surfaces. The lighting is natural, highlighting the texture and color of the foliage.

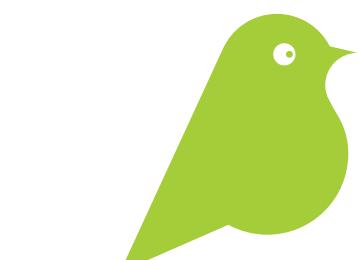
while the Light Green and green palette  
reflects purity and lush greenery, embodying  
the serene luxury of Akreya's villas.



Atlantis



Topiary  
Sculpture

Akshita  
akréya  
LIFE, AT ITS FINEST.  


Akshita  
**akréya**  
LIFE, AT ITS FINEST.

Akshita  
**akreya**  
LIFE, AT ITS FINEST.



akreya

Akshita



life,  
at its  
finest.



Akshita  
**akreya**  
LIFE. AT ITS FINEST.



life,  
at its  
finest.

Akshita  
**akréya**



life,  
at its  
finest.

Akshita

akréya

LIFE, AT ITS FINEST.

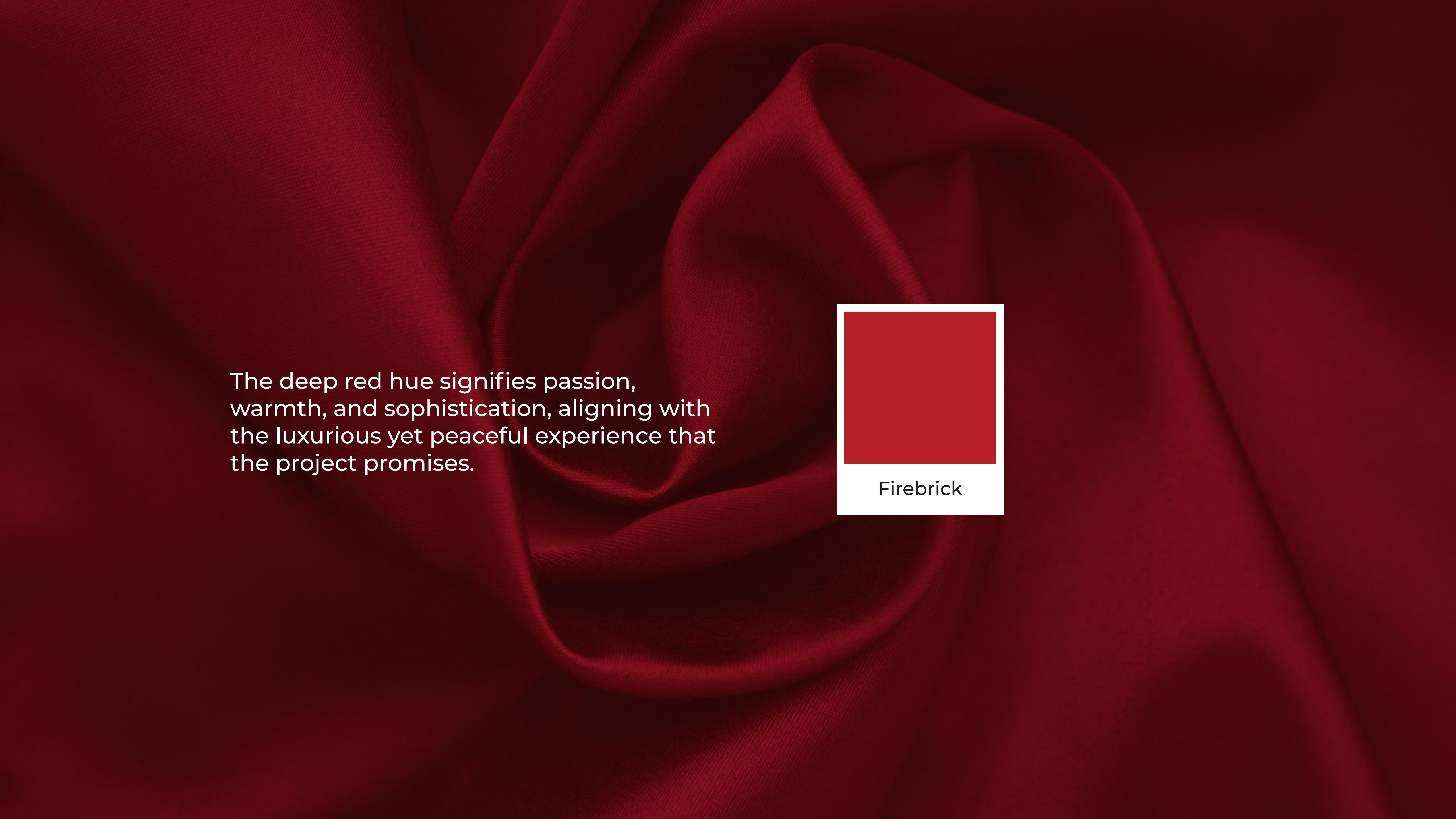


LOGO  
APPROACH

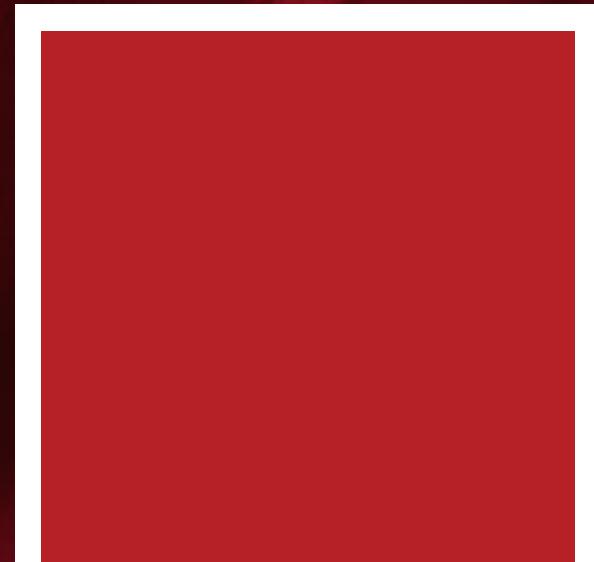
2

# akréya

Akreyá's essence is woven into this fluid, easy-to-read font that mirrors the elegance of Sanskrit script. A subtle play on traditional and contemporary typography makes this logo effortlessly timeless.



The deep red hue signifies passion, warmth, and sophistication, aligning with the luxurious yet peaceful experience that the project promises.



Firebrick

akréya

life, at its finest.

akshita

akr̄éya

life, at its finest.

akshita

akshita  
arréva  
life, at its finest.



akréya  
life, at its finest. akshita



akshita  
akréya  
life, at its finest.

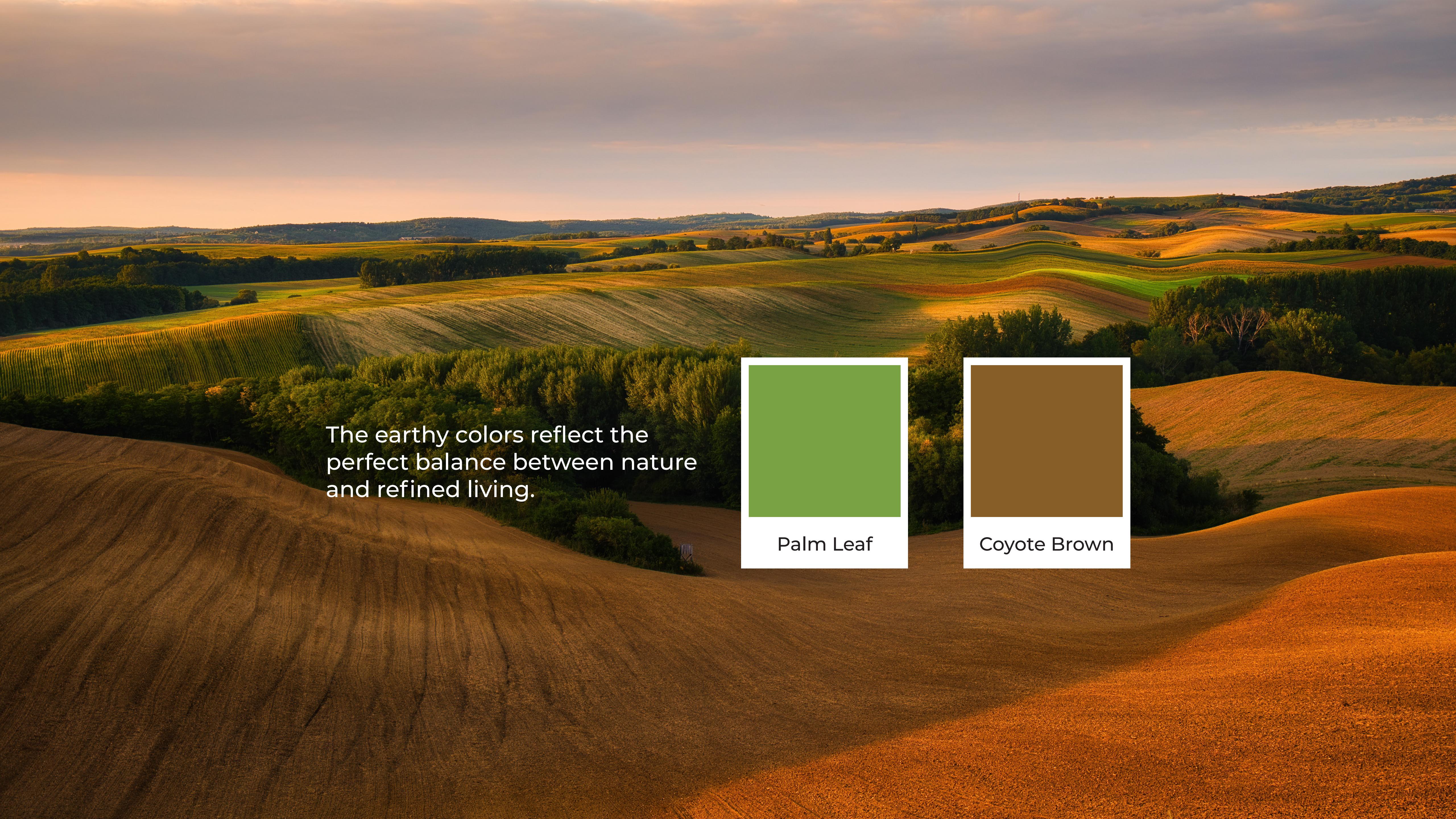
akréya akshita  
life, at its finest.

LOGO  
APPROACH

3



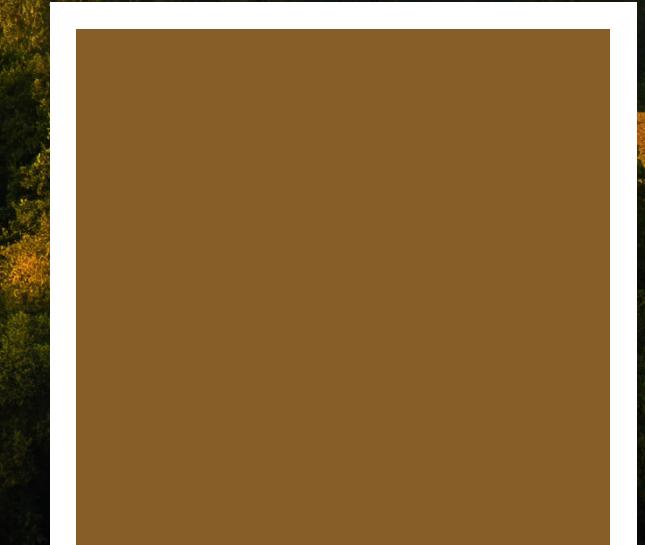
More than just a logo, this design tells a story—Akreya is the key to a life of independence and luxury. The negative space forming a home/villa reinforces security and exclusivity, while the sun and birds symbolize open skies, fresh air, and limitless possibilities.



The earthy colors reflect the perfect balance between nature and refined living.



Palm Leaf



Coyote Brown









life, at its finest.

akshita  
**akréya**











# THANK YOU

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