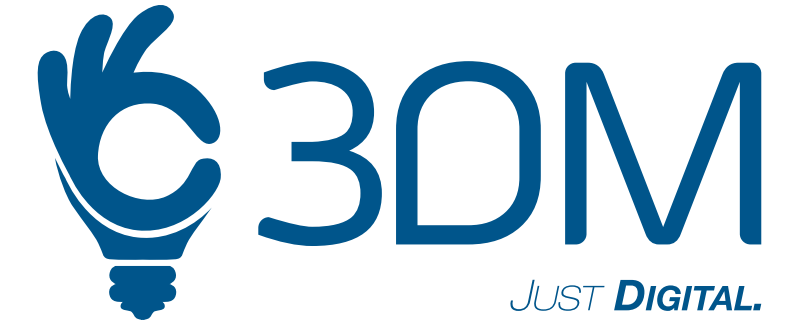


Designed and  
Presented By



AKRÉYA

LOGO PRESENTATION

A K R É Y A

This name is derived from Sanskrit “Akraya,” meaning “the summit” or “the pinnacle.”

Akréya symbolizes achieving the pinnacle of living, perfect for a community that redefines high standards.

The name is aspirational and elegant, redefining the essence of elevated living—not in height, but in standards, aspirations, and the art of refined living in terms of nature and luxury.



LOGO  
APPROACH





Akroya stands as a sanctuary of peace, symbolized by the bird perched atop the "e"—a metaphor for freedom, elevation, and harmony with nature.

The bold font conveys strength and reliability,

**akreya**



while the Light Green and green palette  
reflects purity and lush greenery, embodying  
the serene luxury of Akreya's villas.



Atlantis



Topiary  
Sculpture





Akshita  
akreya  
LIFE, AT ITS FINEST.







Akshita  
**akreya**  
LIFE, AT ITS FINEST.

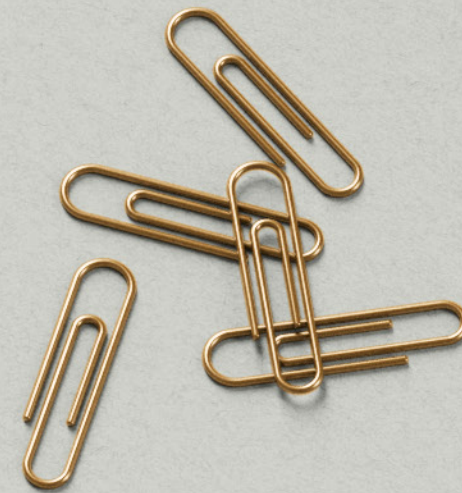


Akshita  
akreya



life,  
at its  
finest.









life,  
at its  
finest.

Akshita  
**akreya**  
LIFE, AT ITS FINEST.



Akshita  
akreya



life,  
at its  
finest.



Akshita  
akreya  
LIFE, AT ITS FINEST.





LOGO  
APPROACH

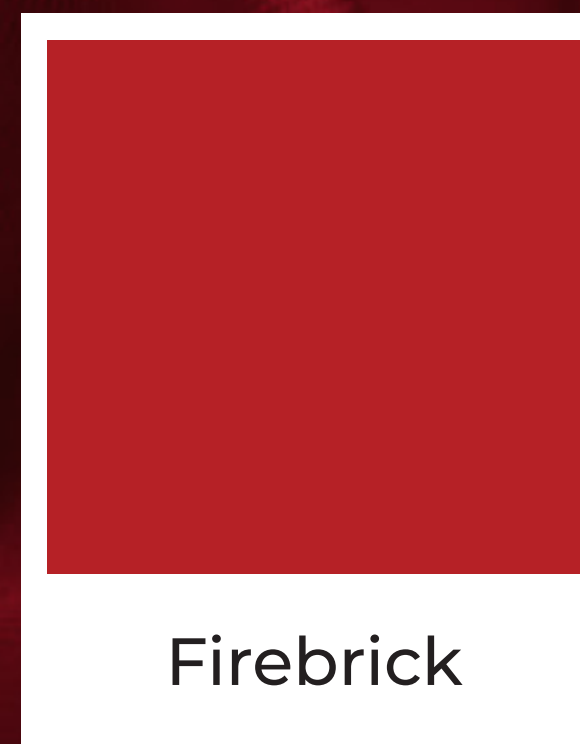
2

# akréya

Akreya's essence is woven into this fluid, easy-to-read font that mirrors the elegance of Sanskrit script. A subtle play on traditional and contemporary typography makes this logo effortlessly timeless.



The deep red hue signifies passion, warmth, and sophistication, aligning with the luxurious yet peaceful experience that the project promises.





akshita  
akréya  
life, at its finest.



akshita  
akréya  
life, at its finest.



akshita  
akshita  
life, at its finest.





akshita  
akkréya  
life, at its finest.



akshita  
akréya  
life, at its finest.





akshita  
akréya  
life, at its finest.



akshita  
akréya  
life, at its finest.



LOGO  
APPROACH

3



More than just a logo, this design tells a story—Akreya is the key to a life of independence and luxury. The negative space forming a home/villa reinforces security and exclusivity, while the sun and birds symbolize open skies, fresh air, and limitless possibilities.



The earthy colors reflect the perfect balance between nature and refined living.



Palm Leaf



Coyote Brown









akshita  
akrēya  
life, at its finest.







life, at its finest.

akshita  
akréya



















Akshita  
**akréya**  
LIFE, AT ITS FINEST.

akshita  
**akréya**  
life, at its finest.

akshita  
**akréya**  
life, at its finest.



THANK YOU

Designed and  
Presented By

