

Carpe diem LOGO

P R E S E N T A T I O N

Inspired by the Dandelion

The dandelion symbolizes
elegance, freedom, and nature's beauty,





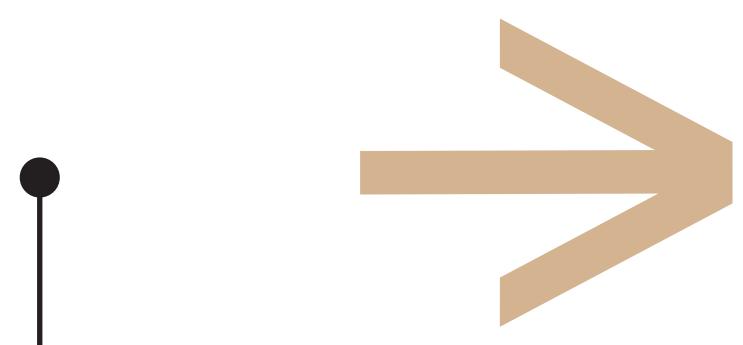
Like the dandelion standing out in nature, your villa offers a premium, serene retreat.



Floating seeds symbolize easy movement & seamless connectivity, reflecting effortless travel.

It also conveys a peaceful and harmonious lifestyle, making the villa a perfect retreat from the busyness of city life.

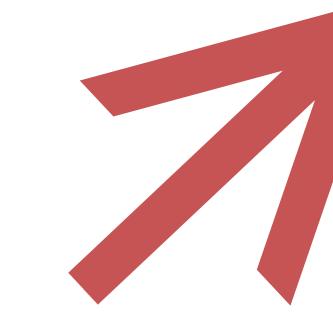
CONCEPT



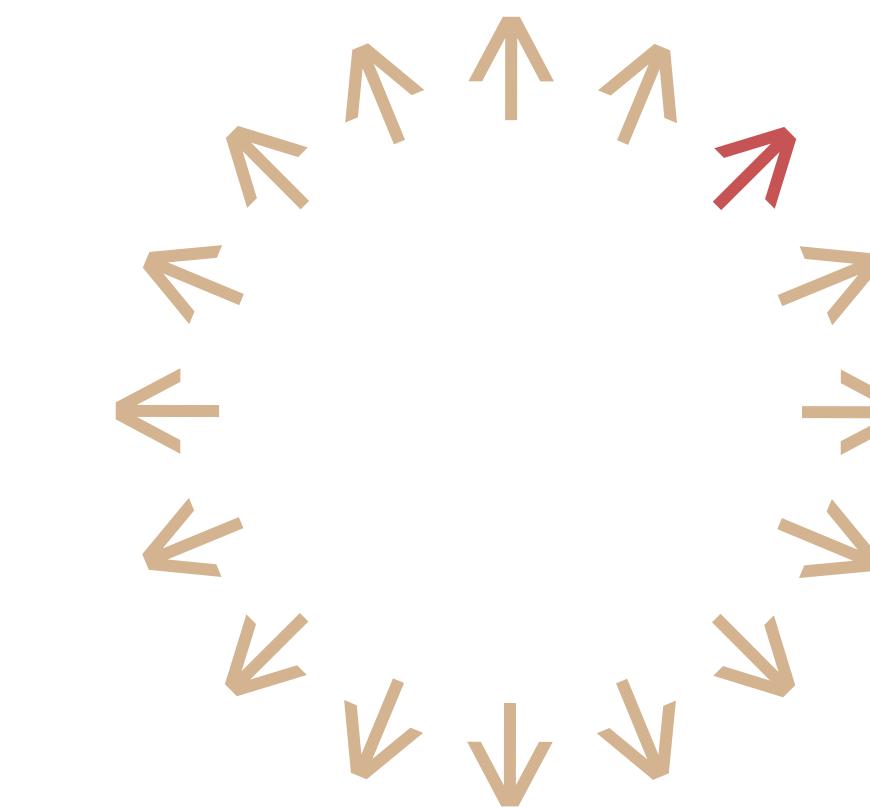
The arrows symbolize limitless travel and exploration



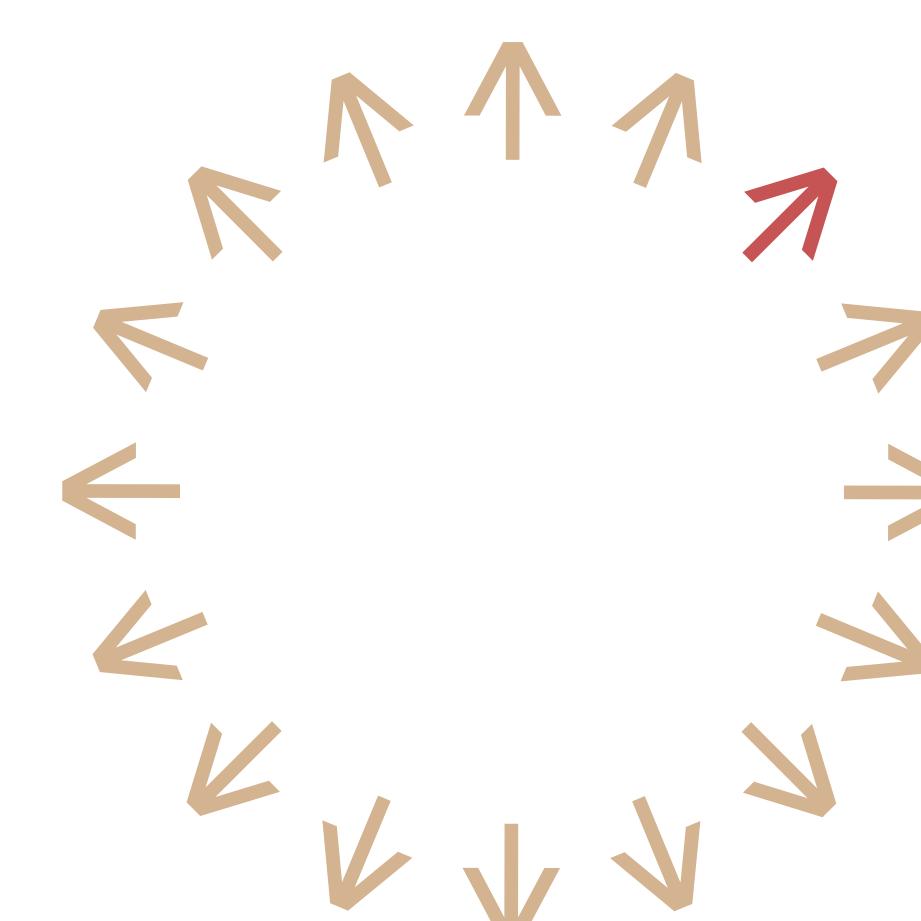
Just as dandelion seeds spread in all directions, like arrows forming pathways that symbolize seamless connectivity and effortless travel.



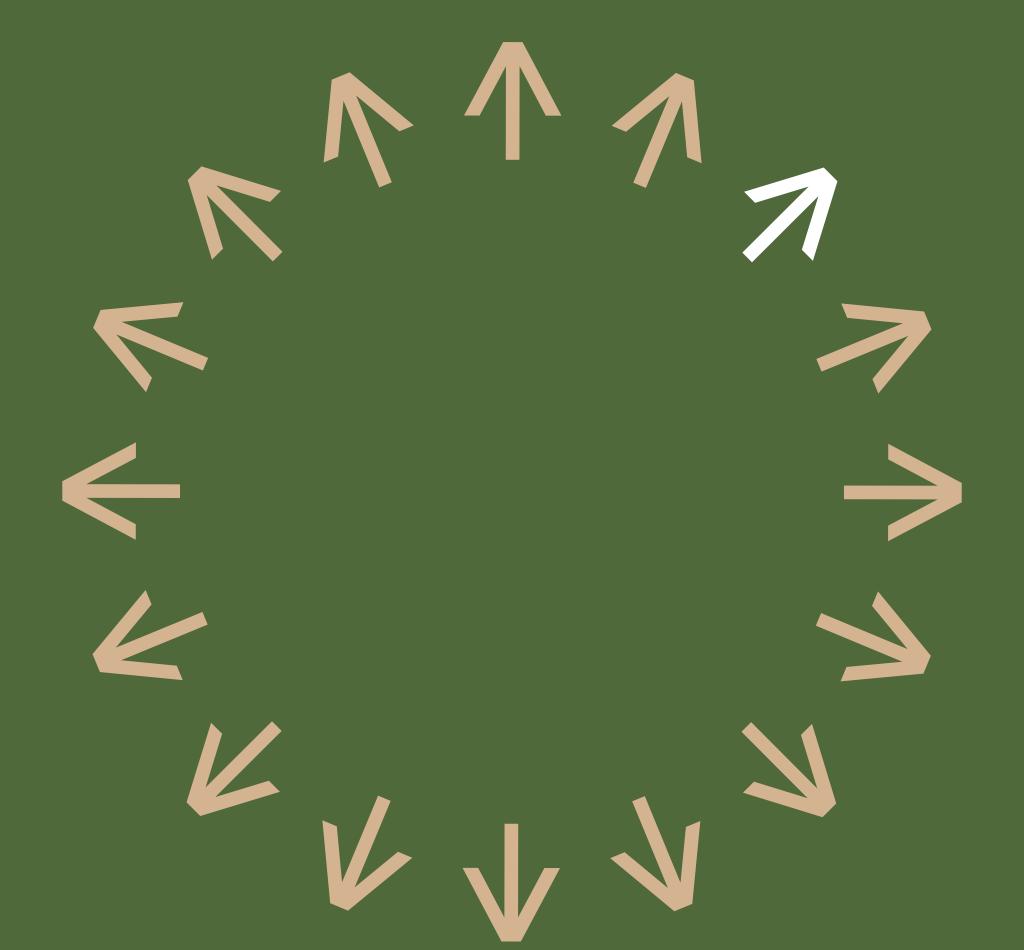
The 45-degree turned arrow symbolizes the villa's northeast-facing direction, representing auspiciousness, positive energy, and forward growth.



The circular arrangement mirrors the organic beauty of a dandelion, reinforcing a connection to nature.



CARPE DIEM



CARPE DIEM



Elegant
Beige

It has a soft, luxurious, and timeless feel, making it perfect for a brand that embodies sophistication, warmth, and modern elegance.

Deep
Olive Green

Deep Olive Green. It has an earthy, natural, and sophisticated feel, making it perfect for a brand that emphasizes luxury, nature, and elegance.

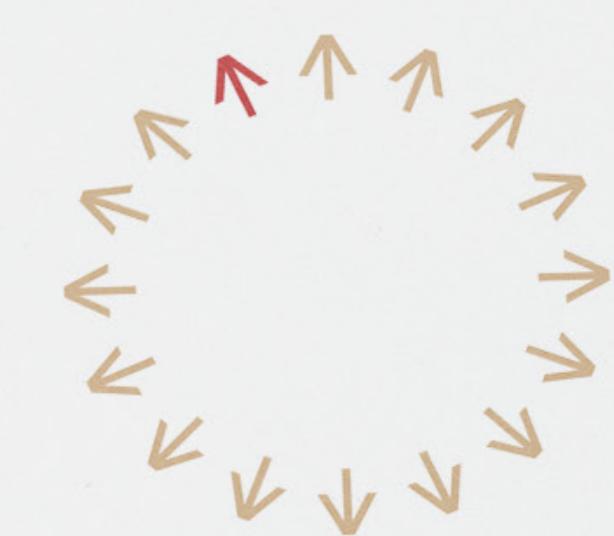
C O L O R

CARPE DIEM

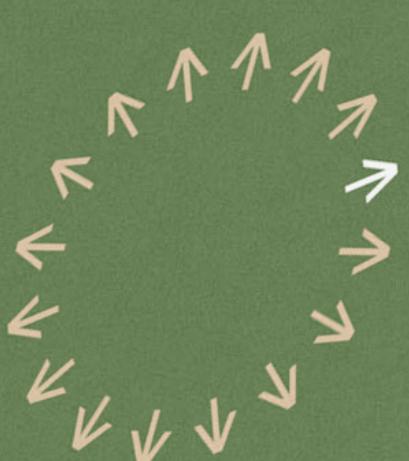
Your **modern luxury font** perfectly suits software professionals, blending sleek minimalism with premium appeal. Its refined design enhances the villa's seamless connectivity and effortless elegance, uniting **innovation and luxury** for a perfect tech-professional retreat.

F O N T

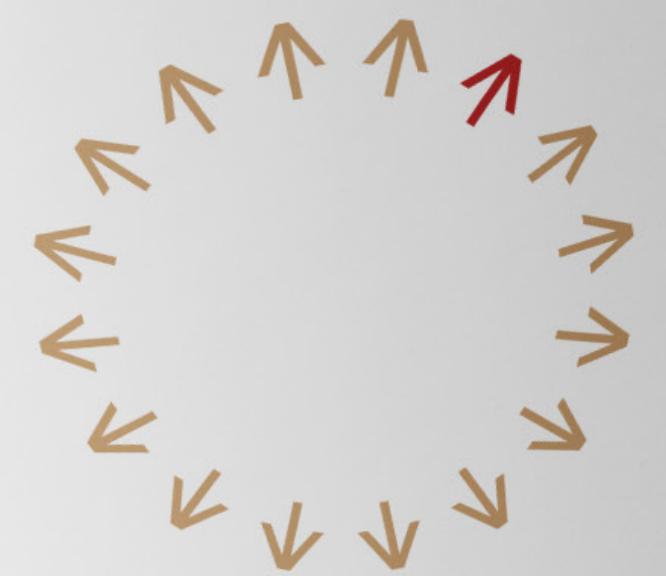




CARPE DIEM

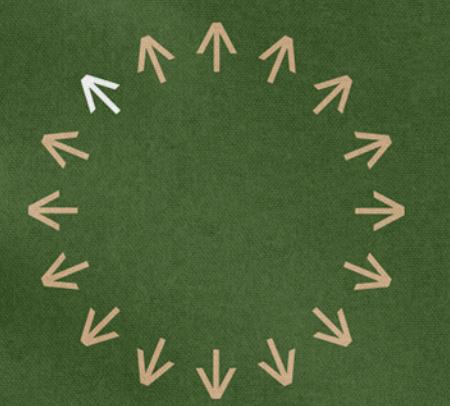


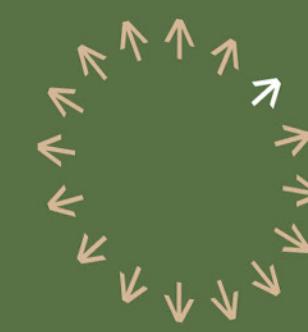
CARPE DIEM



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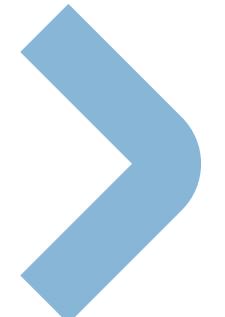
Combination with “C”, >,

The Carpe diem logo combines three core elements—C, Arrow, and Location symbol—each representing key values of the brand. Together, they convey the essence of stability, connectivity, and a prime location, appealing to Bengaluru's software professionals.

CONCEPT



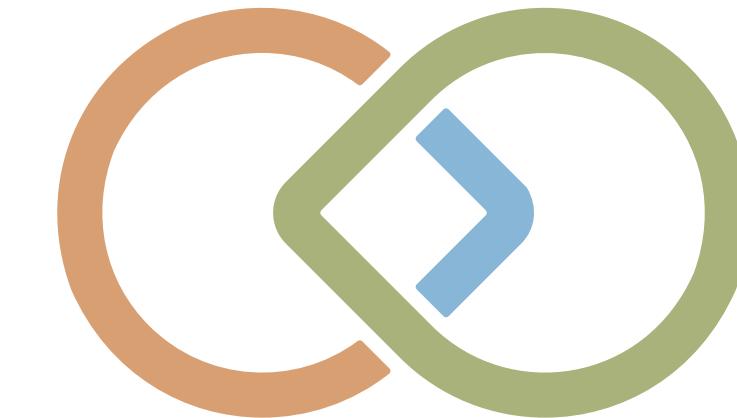
Represents the brand's foundation, symbolizing strength, stability, and trust.



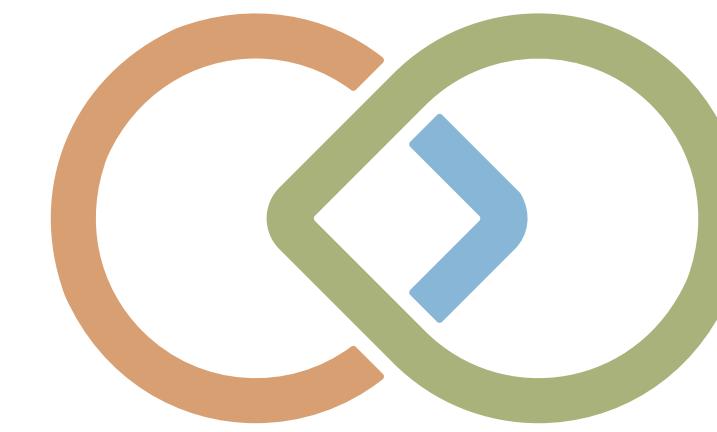
The ">" symbol, like in coding and Google Maps' blue traffic flow, signifies connectivity, direction, and seamless progression for software employees.



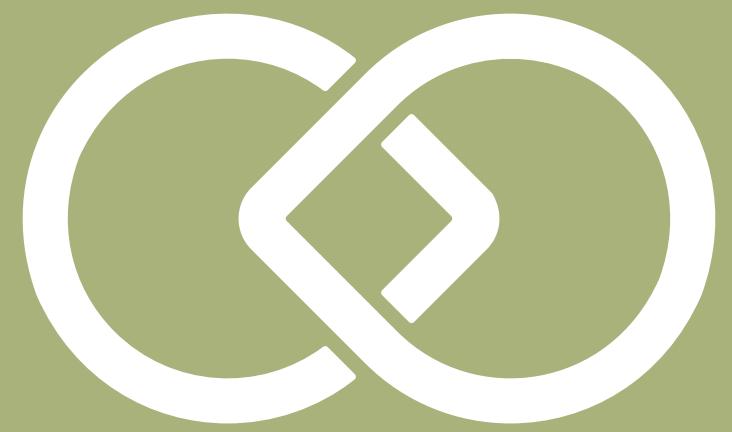
Highlights the villa's prime Bengaluru location, offering convenience, exclusivity, and seamless connectivity.



C signifies stability, **>** represents connectivity and progression, and the **location symbol** highlights prime accessibility in Bengaluru.



carpe diem



carpe diem

Warm Sand

A soft, earthy orange-brown resembling desert sand, evoking warmth, stability, and a welcoming ambiance.

Serene Sky

A calming blue symbolizing openness and seamless connectivity, like the free-flowing route in Google Maps.

Olive Grove

A muted green with earthy undertones, representing nature, harmony, and a connection to lush, sustainable living.

C O L O R

carpe diem

A clean, sans-serif typeface that conveys modernity, professionalism, and clarity. It appeals to a sophisticated, tech-savvy audience.

F O N T





carpe diem



Carpe diem



2025

carpe diem

Inspired by the Sparrow

The Sparrow Concept represents community, adaptability, and nature, with ":" as the eye and ">" as the beak, symbolizing connectivity and forward movement, perfect for software professionals.

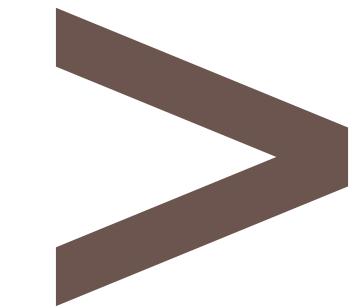
3

CONCEPT

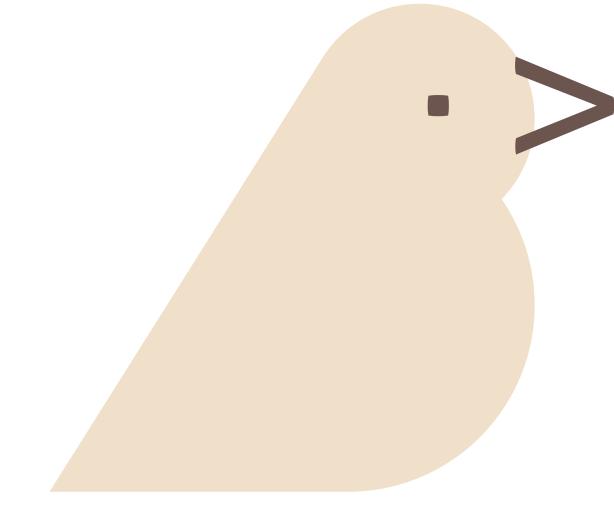


Symbolizes
community and
harmony.

(Eye) → Represents
vision and clarity.
and coding precision.



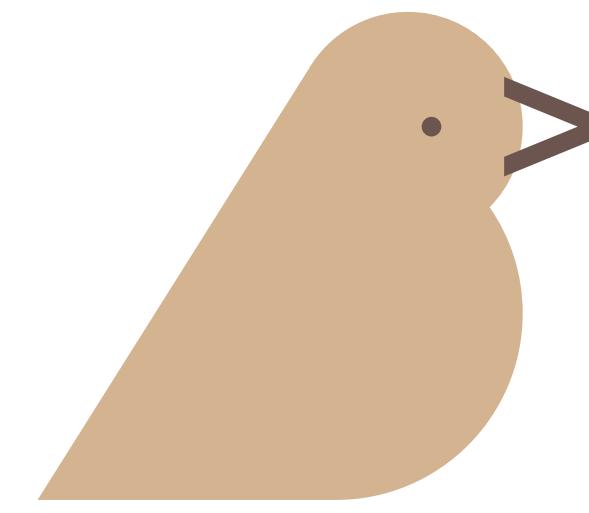
(Beak) → Signifies
forward movement
and progression.
and coding precision.



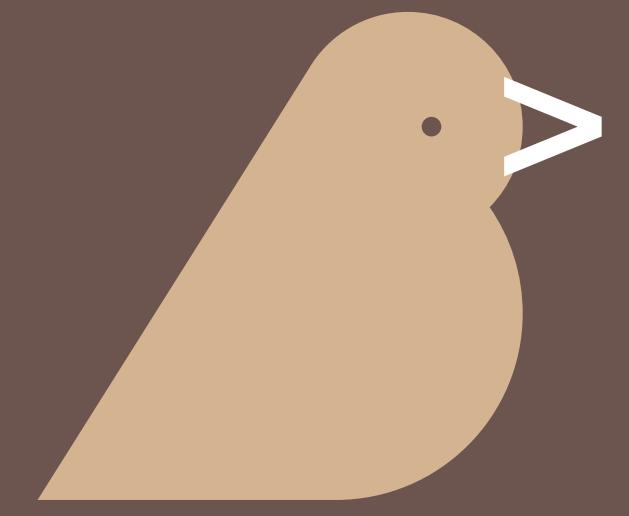
Community & Connection

Vision & Clarity

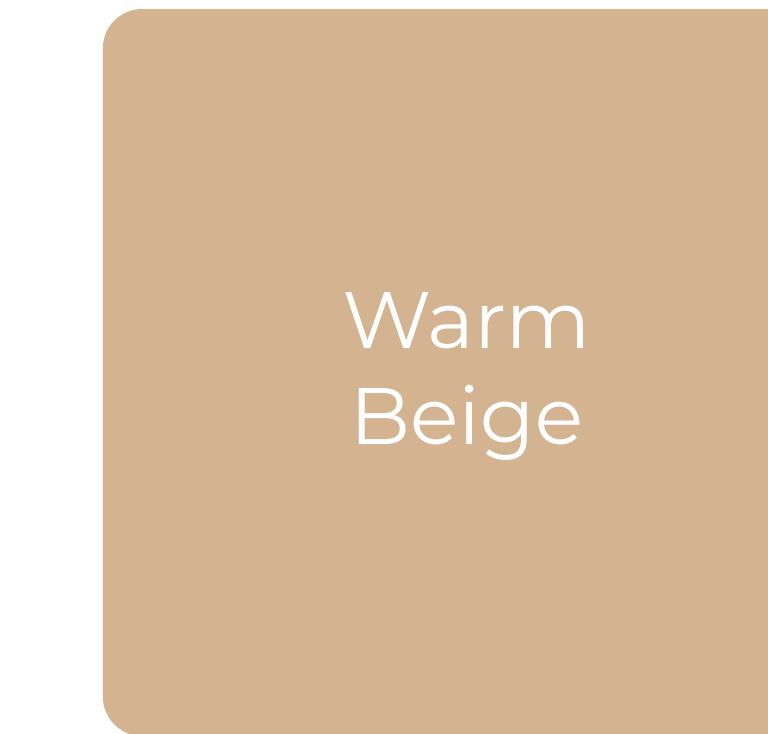
Forward Progression &
Connectivity



carpe diem

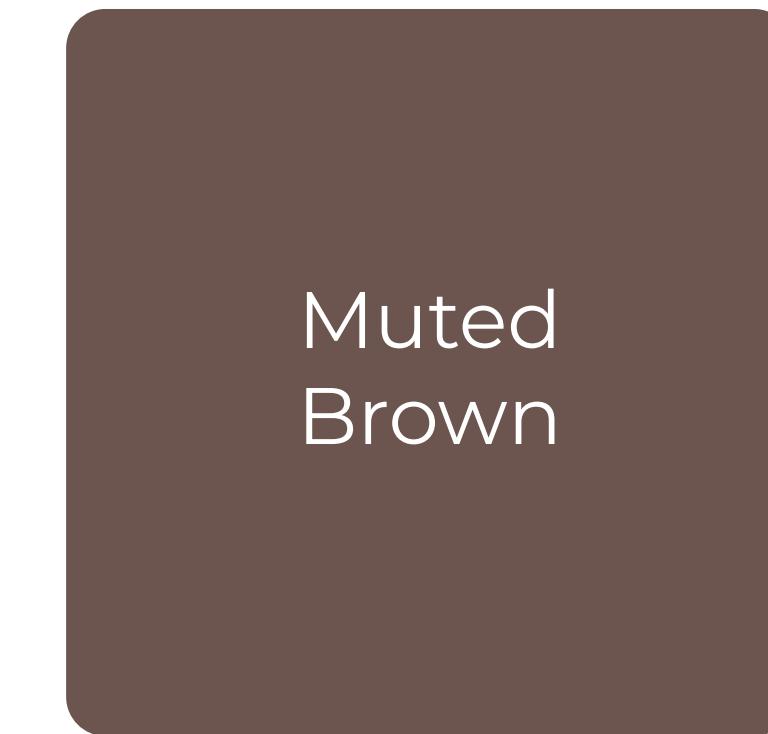


carpe diem



Warm
Beige

Stability and
growth.



Muted
Brown

Grounded,
nature-inspired.

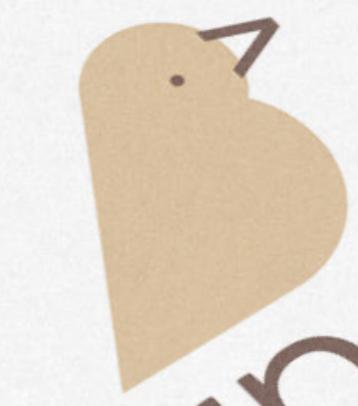
C O L O R

Carpe diem

The logo uses a coding-inspired font, reflecting the brand's strong connection to the software industry. Its clean, structured lines convey clarity, precision, and modernity, aligning with values of connectivity and forward progression.

F O N T





Carpe diem



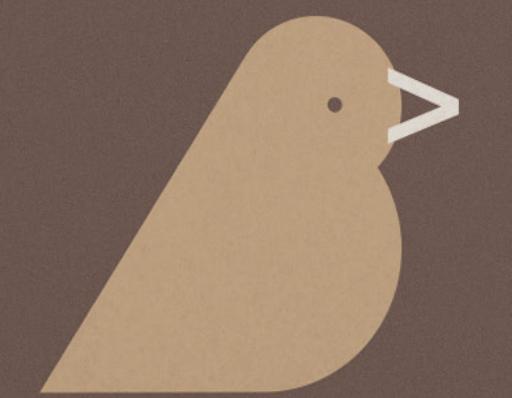
carpe diem





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carpe diem

A large, stylized yellow bird logo with a white beak and a small white dot on its head, positioned above the text "carpe diem". The text is in a white, lowercase, sans-serif font.

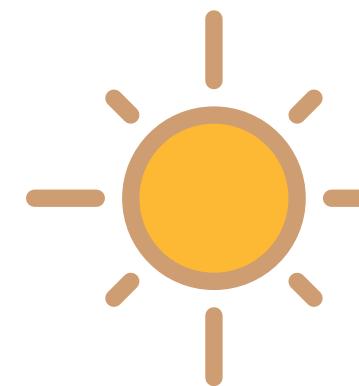
Inspired by the Carpe diem

The logo represents Carpedium's core meaning of "Hold the Day", with the sun icon symbolizing a new beginning, energy, and optimism.

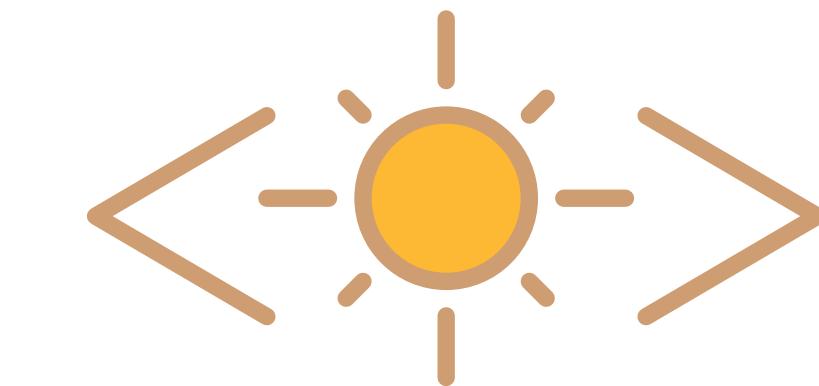
CONCEPT



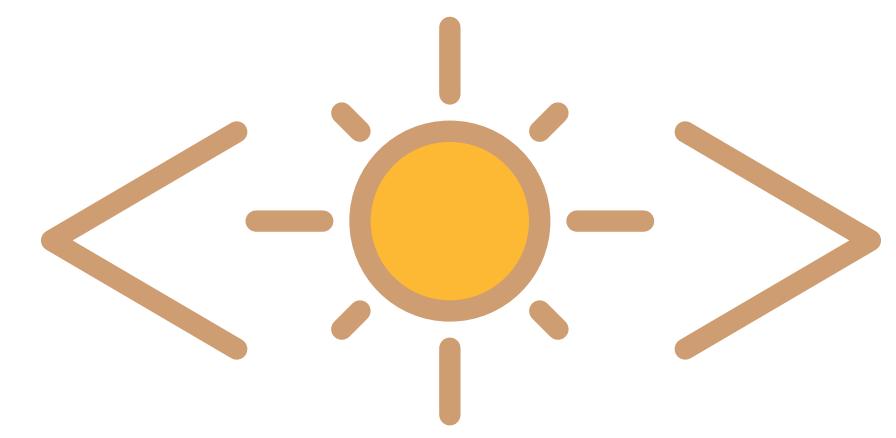
Inspired by coding, the opening and closing brackets represent holding the sun, symbolizing the brand's connection to technology and its focus on capturing moments and opportunities.



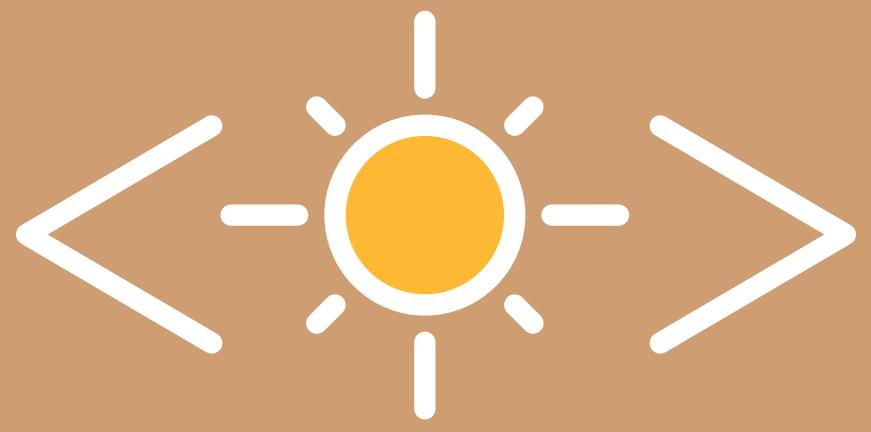
Represents the idea of "holding the day", symbolizing new opportunities, energy, and optimism.



The "<>" brackets holding the sun symbolize Carpedium's spirit of seizing the day with energy and optimism. The sleek font and warm colors reflect a modern, action-driven brand.



carpe diem



carpe diem

Golden
Sand



Represents warmth, elegance, and reliability, evoking a sense of stability and refined luxury.

Sunburst
Yellow



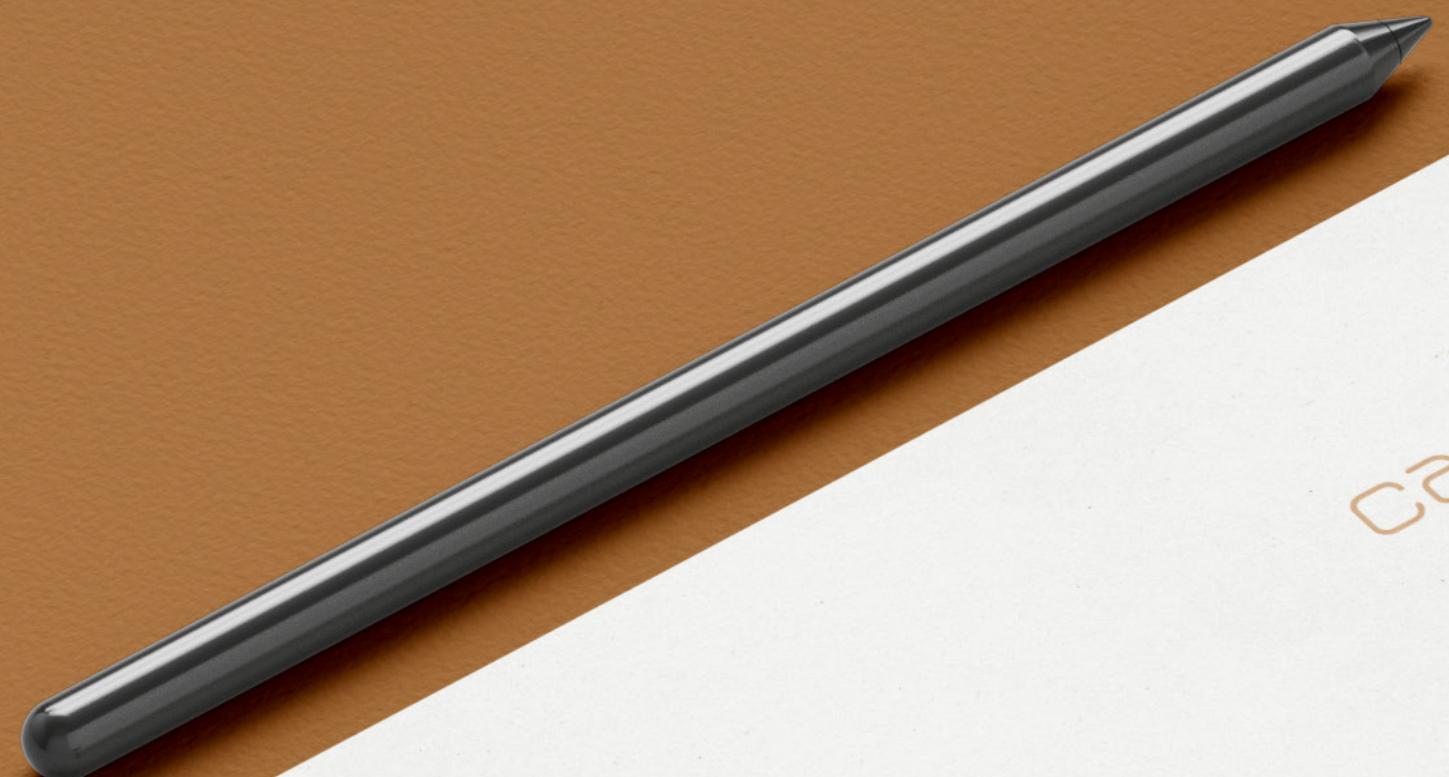
Symbolizes energy, optimism, and vitality, reflecting a bright, forward-thinking approach.

C O L O R

carpe diem

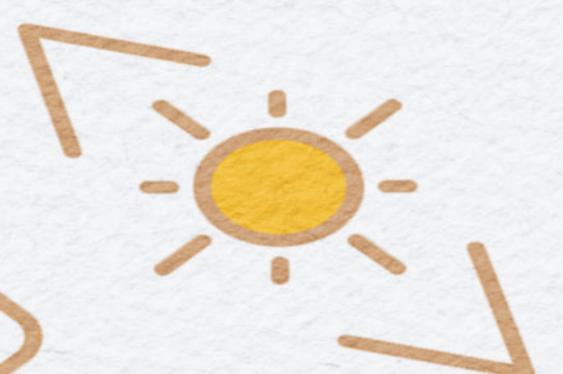
Sleek and modern, representing the cutting-edge, dynamic
nature of Carpe diem.

F O N T



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pared, designed
and published by your
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carpe  diem

carpe diem



T H A N K Y O U