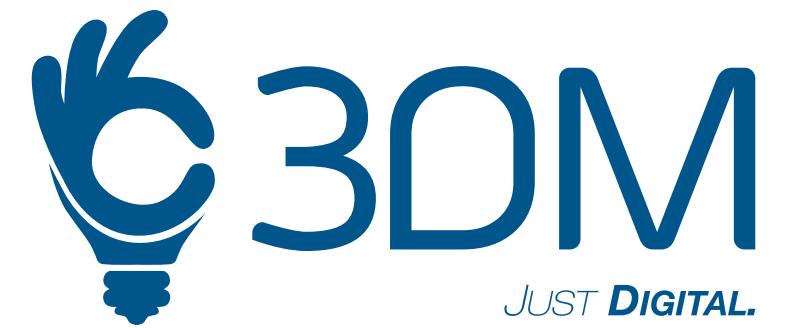


Designed and
Presented By



AKRÉYA

LOGO PRESENTATION

A K R É Y A

This name is derived from Sanskrit “Akraya,” meaning “the summit” or “the pinnacle.”

Akréya symbolizes achieving the pinnacle of living, perfect for a community that redefines high standards.

The name is aspirational and elegant, redefining the essence of elevated living—not in height, but in standards, aspirations, and the art of refined living in terms of nature and luxury.

LOGO
APPROACH





Akreya stands as a sanctuary of peace, symbolized by the bird perched atop the "e"—a metaphor for freedom, elevation, and harmony with nature.

The bold font conveys strength and reliability,

akreya

A close-up photograph of several large, vibrant green leaves, likely from a tropical plant. The leaves are broad with prominent veins and some small water droplets on their surfaces. The lighting is soft, highlighting the texture of the leaves.

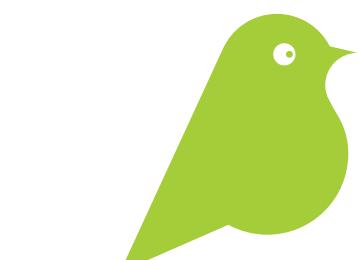
while the Light Green and green palette
reflects purity and lush greenery, embodying
the serene luxury of Akreya's villas.



Atlantis



Topiary
Sculpture

Akshita
akréya
LIFE, AT ITS FINEST.


Akshita
akréya
LIFE, AT ITS FINEST.

Akshita
akreya
LIFE, AT ITS FINEST.



akreya

Akshita



life,
at its
finest.



Akshita
akreya
LIFE. AT ITS FINEST.



life,
at its
finest.

Akshita
akréya



life,
at its
finest.

Akshita

akrēya

LIFE, AT ITS FINEST.

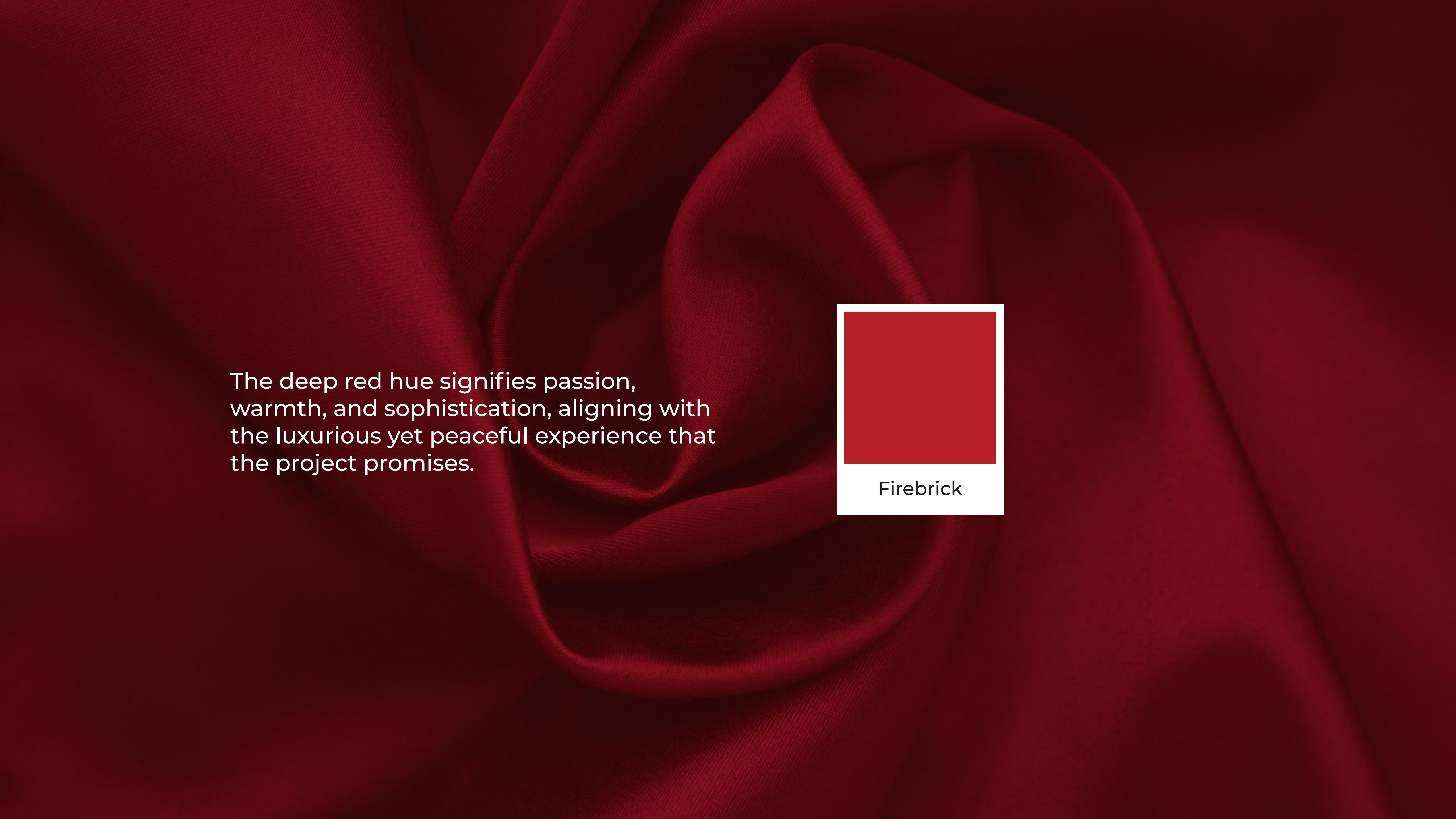


LOGO
APPROACH

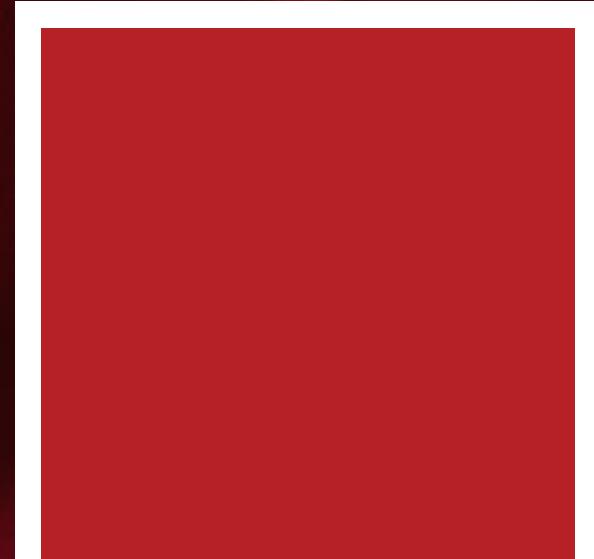
2

akréya

Akreyá's essence is woven into this fluid, easy-to-read font that mirrors the elegance of Sanskrit script. A subtle play on traditional and contemporary typography makes this logo effortlessly timeless.



The deep red hue signifies passion, warmth, and sophistication, aligning with the luxurious yet peaceful experience that the project promises.



Firebrick

akréya

life, at its finest.

akshita

akr̄éya

life, at its finest.

akshita

akshita
arréva
life, at its finest.



akréya
life, at its finest. akshita

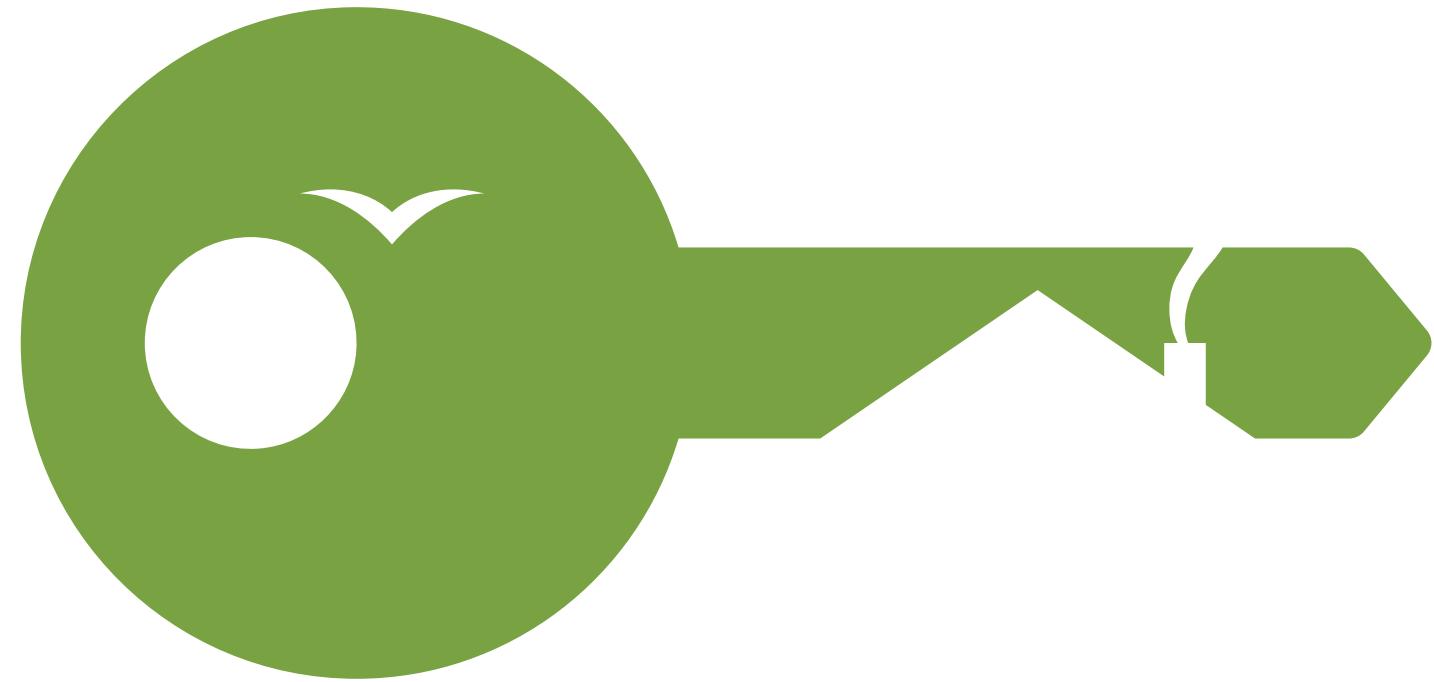


akshita
akréya
life, at its finest.

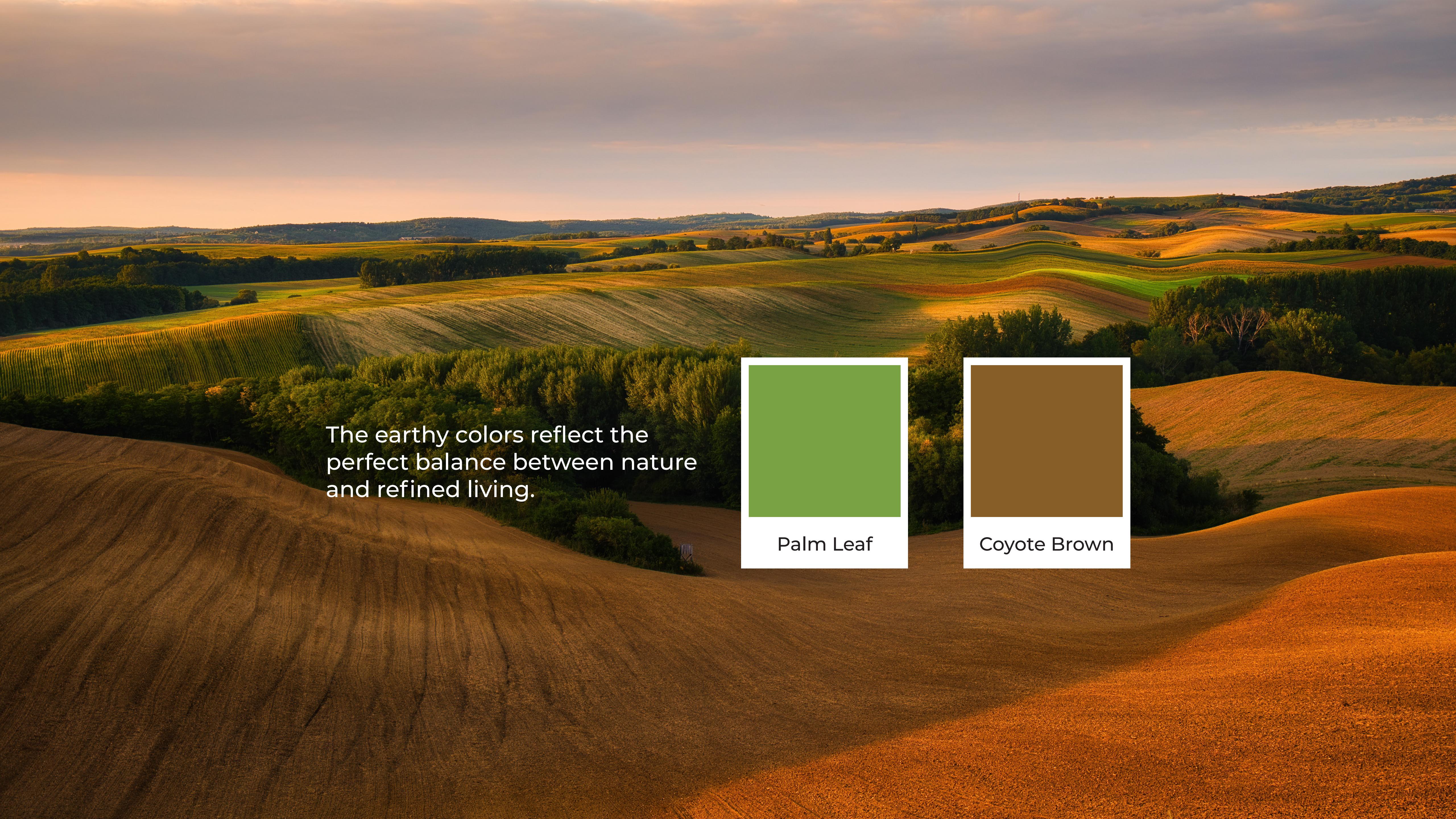
akréya akshita
life, at its finest.

LOGO
APPROACH

3



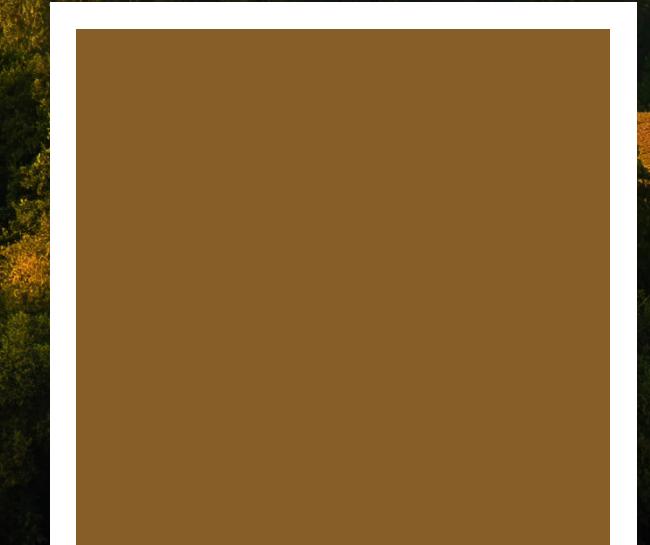
More than just a logo, this design tells a story—Akreya is the key to a life of independence and luxury. The negative space forming a home/villa reinforces security and exclusivity, while the sun and birds symbolize open skies, fresh air, and limitless possibilities.



The earthy colors reflect the perfect balance between nature and refined living.



Palm Leaf



Coyote Brown









life, at its finest.

akshita
akréya











THANK YOU

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Presented By

