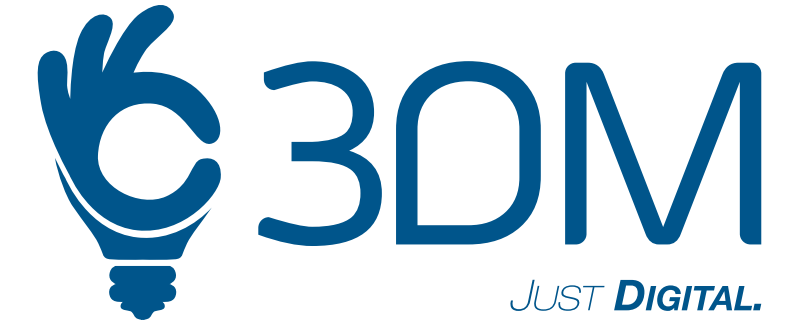


Designed and
Presented By



AKRÉYA

LOGO PRESENTATION

A K R É Y A

This name is derived from Sanskrit “Akraya,” meaning “the summit” or “the pinnacle.”

Akréya symbolizes achieving the pinnacle of living, perfect for a community that redefines high standards.

The name is aspirational and elegant, redefining the essence of elevated living—not in height, but in standards, aspirations, and the art of refined living in terms of nature and luxury.

LOGO
APPROACH





Akroya stands as a sanctuary of peace, symbolized by the bird perched atop the "e"—a metaphor for freedom, elevation, and harmony with nature.

The bold font conveys strength and reliability,

akreya

while the Light Green and green palette
reflects purity and lush greenery, embodying
the serene luxury of Akreya's villas.



Atlantis



Topiary
Sculpture



Akshita
akreya
LIFE, AT ITS FINEST.



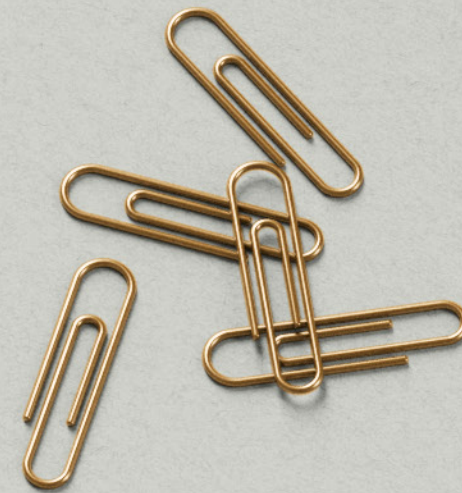


Akshita
akreya
LIFE, AT ITS FINEST.

Akshita
akreya



life,
at its
finest.





life,
at its
finest.

Akshita
akreya
LIFE, AT ITS FINEST.

Akshita
akreya



life,
at its
finest.

Akshita
akreya
LIFE, AT ITS FINEST.



LOGO
APPROACH

2

akréya

Akreya's essence is woven into this fluid, easy-to-read font that mirrors the elegance of Sanskrit script. A subtle play on traditional and contemporary typography makes this logo effortlessly timeless.

The deep red hue signifies passion, warmth, and sophistication, aligning with the luxurious yet peaceful experience that the project promises.



akshita
akréya
life, at its finest.

akshita
akréya
life, at its finest.

akshita
akshita
life, at its finest.



A maroon flag is flying on a white pole against a clear blue sky. The flag features the Akshita Akkréya logo in white. The logo consists of the word 'akshita' in a small, sans-serif font, positioned above the word 'akkréya' in a large, elegant script font. Below 'akkréya' is the tagline 'life, at its finest.' in a small, sans-serif font.

akshita
akkréya
life, at its finest.

akshita
akréya
life, at its finest.



akshita
akréya
life, at its finest.

akshita
akréya
life, at its finest.

LOGO
APPROACH

3



More than just a logo, this design tells a story—Akreya is the key to a life of independence and luxury. The negative space forming a home/villa reinforces security and exclusivity, while the sun and birds symbolize open skies, fresh air, and limitless possibilities.

The earthy colors reflect the perfect balance between nature and refined living.



Palm Leaf



Coyote Brown





akshita
akrēya
life, at its finest.





life, at its finest.

akshita
akréya









Akshita
akréya
LIFE, AT ITS FINEST.

akshita
akréya
life, at its finest.

akshita
akréya
life, at its finest.

THANK YOU

Designed and
Presented By

