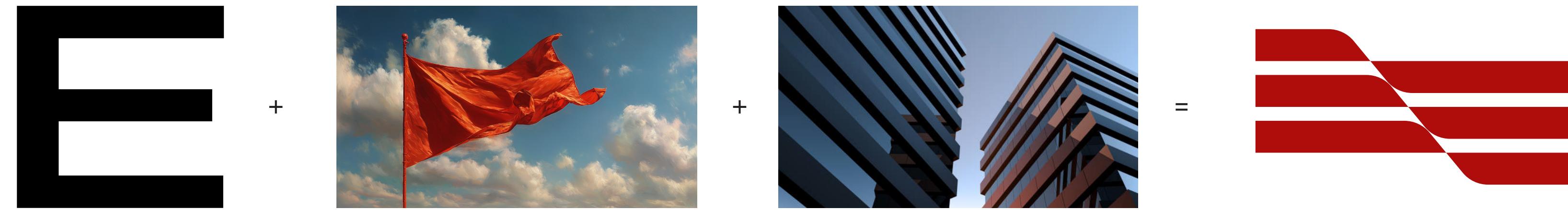


CONCEPT 1



The logo, shaped as a bold capital E, represents both victory and real estate—designed like a flag to symbolize achievement, success, and leadership, while its floor-by-floor block form reflects the structured growth and strength of buildings. Together, it conveys the spirit of rising step by step, reaching the top, and celebrating victory in the real estate world.



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ONE
CITY



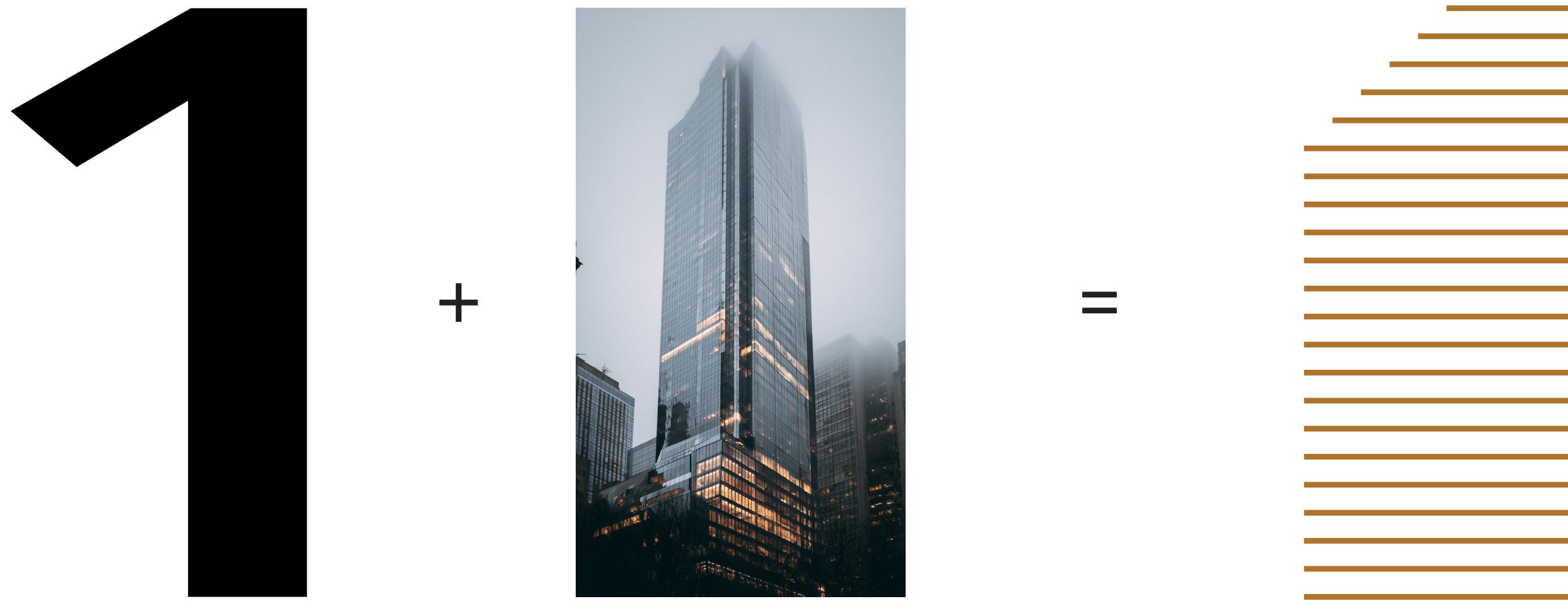


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CITY



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CONCEPT 2



The logo forms the number 1 with horizontal lines, giving it the look of a tower building—symbolizing being first, strong, and rising above. It blends the idea of victory (No.1) with real estate growth (tower structure), representing leadership and success in the industry.



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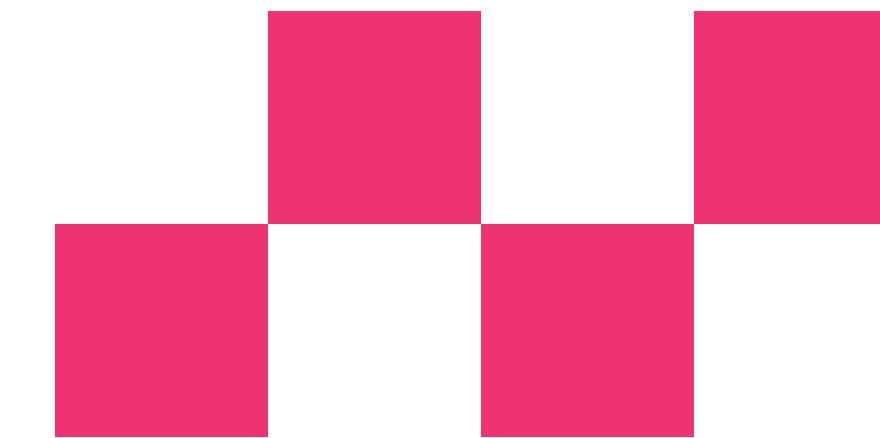


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CONCEPT 3



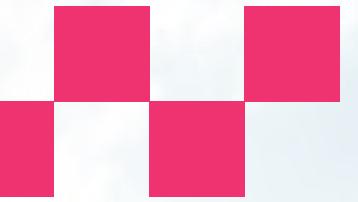
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The logo uses stacked blocks arranged like a racing flag, symbolizing speed, victory, and forward momentum, while the structured blocks connect to real estate growth and solid foundations—a blend of winning spirit and building strength.



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CONCEPT 4



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